

**NOTICE OF MOTION****GREEN GROUP AMENDMENT****HIGH STRENGTH ALCOHOL BAN**

To insert the wording as shown in bold italics in paragraphs 1, 2 and 4 and in points 1) and 2) and to delete the wording as struck through in points 1) and 2). To also delete the wording as struck through in the final paragraph and insert the wording as shown in bold italics as shown below:

“The Council notes the impact that cheap and easy availability of high strength alcohol has on anti social behaviour ***and the potentially devastating effects on vulnerable street drinkers and alcoholics across the City.*** Recent media reports suggest that some off licences are selling beers and ciders that contain in one bottle more units of alcohol than the guideline recommended weekly intake levels.

This Council notes the success that ***Brighton and Hove and*** other local authorities, most notably Ipswich, have had, in introducing a voluntary ban on high-strength alcohol. ***In Brighton & Hove more than 60 off-licence retailers have already signed up to. In Ipswich, their scheme has seen*** ~~which saw~~ anti social behaviour reduced across the town by nearly 50%, ***and in Brighton and Hove, this and other measures has seen alcohol-related hospital admissions significantly drop. (1)***

This Council acknowledges the work that has begun on tackling this locally and recognises the importance of accelerating this activity.

This Council resolves: ***further notes:***

- 1) ~~To request the~~ ***That following earlier work a report will be brought to the*** Licensing Committee ~~to convene a Working Group with local businesses to examine the feasibility of~~ ***on 21<sup>st</sup> November to formally launch the Sensible on Strength campaign which will further encourage*** ~~introducing~~ a voluntary ban on the sale of beer, cider or lager with an alcohol by volume of over 6.5% across Brighton and Hove off licences;
- 2) ~~To request that officers investigate what incentives, such as offering free variations to licences for licensees that choose to formalise this arrangement, can be offered to local businesses to encourage participation in the scheme; and~~ ***The work currently being undertaken with retailers by Domain 2 of the Alcohol Programme Board and the cross-party Alcohol Scrutiny Panel.***

This council resolves

That subject to the Licensing Committee agreeing to (1) above, request that the ~~Working Group~~ **a progress** report **be brought** back ~~on progress~~ on the **Sensible on Strength** initiative to the March 2014 Licensing Committee Meeting.”

Proposed by: Cllr Powell

Seconded by: Cllr Deane

(1) <http://www.brighton-hove.gov.uk/content/press-release/hospital-visits-because-alcohol-fall-brighton-hove-drug-treatment-successes>